

Empowered with XVALUATOR ! : the brand for trustful and pertinent digital and ecological transition

XVALUATOR BRAND,

the global TRUST layer for AI systems and usages

Currently, the **BRAND Xvaluator** (a trademark registered since 2015) is worth **more than €10 million out of the €30 million official valuation**, established by the Paris firm of Alain Kaiser in 2024, prior to the commercialization of the Xvaluator solutions: https://www.interviewfrancophone.net/files/ugd/53b505_058dabc1e92942d68a2f8fb3a6003a85.pdf

The **branding strategy of Xvaluator** is built on the reputation and competencies of the founding team, the quality of the research results produced by the founding team for Xvaluator, and the quality of the partners and clients and their networks, as well as the opportunities for widespread deployment of our **sovereign innovation** for multiple use cases.

This applies wherever better decisions need to be made through **consensus (including human–machine collaboration)**, while reducing false and biased data and lowering the ecological footprint of digital solutions—especially AI.

THE XVALUATOR BRAND: THREE PILLARS OF TRUST

Three pillars support the **Xvaluator branding strategy**, a trusted **generic and sovereign Qualificative AI (QuAI) innovation** that will revolutionize the digital and ecological transition.

First Pillar: THE TEAM

**Reputation and trust in the founding team of Xvaluator:
Dr. Florin Paun and MBA Ingrid Vaileanu**

Trust in the **Xvaluator brand** is first based on the **scientific, innovation, and international entrepreneurial experience** of the founding team.

Dr. Florin Paun – Founder of Xvaluator

Dr. Florin Paun is a **French–Romanian (European) aerospace scientist**, Innovation and Intellectual Property Director, European economist, and internationally recognized innovation expert.

He actively supports the evolution of innovation strategies for countries and companies and advises innovative entrepreneurs across Europe and beyond.

Based in **Issy-les-Moulineaux (Paris Greater Region)**, he is the author of numerous **scientific articles, patents, and books**, including:

J'innove donc je suis!
Tous Entre-Preneurs!
Innover ou Périr
Sky Is No Longer a Limit!

He is frequently invited as **chair and keynote speaker** at strategic leadership events, as well as a **TEDx speaker**, advising companies and governments on innovation.

He has been awarded:

Chevalier de l'Ordre National du Mérite (France)

Honorary Citizen of Alba Iulia, the symbolic Carpathian city in Romania.

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Scientific Contribution

Dr. Florin Paun introduced a **new AI typology in cognitive science**, complementary to connective AI and symbolic AI:

Qualificative AI (QuAI)

This concept is based on his **2019 patent**, developed as founder of the French deep-tech company **Xvaluator**.

QuAI is designed to:

- reduce **fake and biased data**
- significantly reduce the **ecological footprint of digital and AI usage**
- secure **digital identities**
- strengthen **collaborative cybersecurity**

The innovation has already received **global scientific recognition** for its ability to complete the **Condorcet Paradox** and **Arrow's Theorem**, enabling **consensus-based decision-making even under uncertainty and data fog**.

Economic Theory Contribution

Dr. Paun also extended the work of **Nobel Prize-winning economists Joseph Stiglitz and Amartya Sen** by identifying the existence of “**multiple asymmetries**” in transactions:

- cultural asymmetry
- temporal asymmetry
- interest-based asymmetry

These go beyond the classical **information asymmetry** described by Stiglitz.

He emphasized the need for tools capable of compensating for these asymmetries in order to enable highly collaborative processes such as **Open Innovation**.

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Innovation and Entrepreneurship Support

As **Director of Innovation, Technology Transfer, and Intellectual Property**, and an expert in **collaborative and frugal innovation strategies**, Dr. Paun has supported **over 500 start-ups and SMEs** and advised **more than six governments**.

Examples of initiatives:

ONERA – facilitated technology transfer and supported **140 SMEs** in creating innovative business units

Pégase Croissance – accelerated **20+ scale-ups**

Réseau Pacte-PME – mentored **140+ startups**

European Innovation Council (EIC) – advised **160+ companies** on Series-A investment decisions

Pitch Blanc (ANRT) – coached **50+ companies** as Business Model Challenger

Cluj IT Cluster (Romania) – mentored several companies through EU programs

Moldova TechCelerator – supported **10+ companies** in investment readiness

IoT Trine & SAFE Cluster – accelerated **20+ New Space and digital companies**

Start Burst France–USA – coached **300+ startups**

Cyprus Innovation – contributed to **10+ investment decisions**

Start-AIR GIFAS (France) – coached **100+ startups**

NASA Challenge Romania – mentored **10+ startups**

Cassini Hackathon Bulgaria – supported **10+ innovation projects**

Government and Corporate Advisor

Dr. Paun has trained and advised **governments** (France, Indonesia, Bulgaria, Cyprus, Romania, Moldova) and **multinational companies** (Siemens, Veolia, Thales) on:

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- agile innovation processes
 - executive transformation
 - strategic innovation systems
-

Training and Academic Teaching

Technology Transfer Training

He has trained **300+ technology transfer officers** from regional innovation networks such as:

- Curie Association
- SATT National Association

Academic Teaching

Mechanics and Mechanisms

- 250+ students at **SAE-ENSICA Toulouse**

Innovation Process, Financing, and Human Factors

- 350+ students in aerospace project management (ISAE, ENAC, École de l'Air, HEC)

International MBA Programs

- 300+ aerospace MBA students in Toulouse

Open Innovation & Intellectual Property

- 20+ students at EURO SAE
 - 30+ executives from **AVIC Elite Engineering (China)**
-

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Innovation Framework Contribution

Dr. Paun also complemented NASA's **Technology Readiness Level (TRL)** by introducing:

Demand Readiness Level (DRL)

The combined **DRL–TRL framework** supports the evolution of **national innovation systems** toward hybrid strategies that integrate:

Technology Push **Market Pull**

This approach fosters **shared national value creation** and more efficient innovation pipelines across organizations.

TEDx

Talk:

<https://www.youtube.com/watch?v=6I3GqItI3sw>

Website:

www.florin-paun.com

<https://florin-paun.com/2025/10/02/rencontrer-des-personnes-aussi-admirables-est-pour-moi-une-source-de-bonheur-et-dhonneur/>

The **operational team's competencies** will complement the expertise and reputation of the two founders **Dr. Florin Paun and Ingrid Vaileanu Paun**, including contributors such as:

Alex Jaso

Thomas Oneal

Laurent Chaudron

Nadja

Denis Jacquet

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- and others.

The Dream Team



Ph.D. Florin Paun
 Founder & CRO, Dr. Ing. Aerospaceal
 Fomer Innovation Director ONERA – The French
 Aerospace Lab

Thomas O'Neal
 International Partnerships Director
 Entrepreneurship, Former Assistant Vice President
 Research & Commercialisation, UNIVERSITY OF
 CENTRAL FLORIDA

Ph.D. Laurent Chaudron
 Directeur Scientifique, Expert IA R&D,
 COGNITIONIST
 CEO THEORIK-LAB INSTITUT ; AI ET SCIENCE:
 COGNITIVES

Ingrid Vaileanu
 Founder & President, MBA
 Lobby, Business Development &
 Partnerships

Nadja El Fertasi
 CTO, Expert systèmes complexes et sciences
 cognitives, former NATO , founder Thrive
 with EQ.

Alex Jaso
 CPG&TH EXECUTIVE | 17+ YRS OF SCALING
 ORGANIZATIONS 50 - 52B
 3X BUNDRER | SPEAKER | INDRDR MB

Denis Jacquet
 Direction Commercialisation internationale,
 marketing digital

Second Pillar

SOVEREIGN INNOVATION based on SCIENCE:
 The quality of scientific work, recognized by the international scientific community, Qualitative AI (QuAI)—the new AI typology in cognitive sciences, which completed the Condorcet Paradox and Arrow’s Theorem—serves as a trust lever in deeptech Xvaluator, which is based on science:

- (patent obtained in 2019)
- Soleau envelopes
- Peer-reviewed scientific articles
- International conferences as an invited guest speaker: in European Academies, at IA-Lugano Festivals, HI-Team, European Summit of Scientific Diasporas and Innovation in Paris, Venture Capital World Summit in Paris, etc.
- Recognition by partners and competence networks: E-DIH – CEA Paris Saclay, ACN Alliance for Digital Trust, Pole Finance Innovation – Groupe Paris Europlace, France Deeptech, etc.

Third Pillar

Xvaluator Brand thanks to the reputation of its USERS – CLIENTS of its generic, customizable, and therefore scalable innovation across multiple sectors and functionalities (collaborative decision-making, cybersecurity, enhancing human-machine decision relevance, stakeholder integration,

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reducing ecological footprint, risk management, influencer reputation management, securing digital identity, evaluating perceived expertise, etc.).

Recognition and Achievements



Evaluator invited Guest Speaker à Lugano AI Festival Suisse



Dati, Paris-Pain



Avec le Prix Nobel Alain Aspect au Modet



Evaluator, membre de ISAC - Alliance Confiance Numérique



Article dans la presse Grand Paris : L'IA Qualitative Evolue : Révolutionner la confiance numérique et écologique



Paris IA SUMMIT 2025 : avec Bruno Bonnell



Paris IA SUMMIT 2025 : avec Yann Le Cun



Evaluator invited guest speaker au World Capital Venture Summit in Paris, 2025



Ted x - Co-founder Evaluator www.florin-paau.com
https://www.interviewfrancophone.net/_files/ugd/938605_5e1f205722c44f5884c4550a740a16a.pdf



Paris IA SUMMIT 2025 - Pascal Cagny

Our growing industry recognition includes participation in the Paris AI Summit 2025 alongside AI luminaries such as Yann Le Cun and engagement with key business leaders. These achievements validate our position at the forefront of the Qualitative AI revolution and strengthen our credibility with investors, partners, and clients.



The reputation and existing networks of Xvaluator's partners, clients, and prospective clients will contribute to the deployment and development of Xvaluator as an embedded AI: Networks such as the Federation of Cities of France, Regions of France, World Digital and Ecological Cities; networks of banks and insurers like the Finance Innovation Pole, Paris Europlace Group; networks of entrepreneurs such as Moovejee and its founder Dominique Restino – representing over 60,000 entrepreneurs; networks of AI and digital scientists including Academician Nicolas Curien, Doctissimo founder Laurent Alexandre, AMiLABS founder Yann LeCun, Maurice Lévy from Publicis, Denis Jacquet, as well as influencers, major corporations, and others.

XVALUATOR : AUGMENTER LA PERTINENCE DES DONNÉES

EXPERIMENTER

La deeptech IA Qualificative

Description

La Deeptech IA Qualificative Xvaluator apporte des solutions d'évolution du business model et de modèle économique en cohérence avec l'économie de la fonctionnalité pour la qualification participative des données d'avis et d'impacts et la réduction de l'empreinte écologique lors des usages IA, tout en augmentant la confiance dans le numérique.

Elle démocratise l'accès à des solutions qui aident à récupérer, agréger, qualifier et valoriser vos propres données d'avis et d'impacts depuis toutes les plateformes et réseaux sociaux en temps réel et continu pour vous aider à démultiplier votre réputation numérique, protéger votre identité numérique, comparer et qualifier les données, réduire les données fausses, optimiser les usages de l'IA Générative.

Proposition de valeur

Le brevet Xvaluator qui a été obtenu en 2019 a complété le Paradoxe de Condorcet et le Théorème d'Arrow est arrivé à impliquer les utilisateurs de l'IA pour réduire les flux de données fausses et réduire ainsi l'empreinte de l'IA générative et des usages numériques en général tout en offrant la possibilité à chacun de récupérer ses propres données d'avis et d'impacts (Xvaluator Digital Data Wallet), de sécuriser son identité numérique (Xvaluator Like Fingerprint).

Financement

Le service de Xvaluator est soutenu financièrement en partie par l'eDIH Paris-Saclay.

Service proposé par



www.xvaluator.fr

Le MVP a été testé par plus de 1000 personnes à l'effet d'obtention du brevet et non avec une interface commercialisable. Une démo est disponible sur :

https://www.interviewfrancophone.net/files/ugd/53b505_dd92eeb630504947857bfea1e5d4be2a.pdf



These letters and partnership quotes are already available!!!! – Here they are again, listed and attached to this document:

Fédération Villes de France – letter of interest for a tool for **Decision-Making in Consultation** during meetings.

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- **Mairie d'Issy-les-Moulineaux** – contract for the **Qualitative AI Xvaluator tool for Consensus Decision-Making and Trusted AI**.
- **Réseau des Banques et Assureurs – Pôle Finance Innovation Paris Europlace** – contract for **Expertise Qualification and Risk Management**.
- **NATO Norfolk – Admiral Vandier's team – Cognitive Science Xvaluator Qualitative AI tool** – first pilots will be tested in 8 months for **Consensus Decision-Making under Data Fog conditions**.
- **CEA Paris Saclay** – Xvaluator as an **embedded AI** to make **AI TRUSTWORTHY** – partnership document E-DIH attached.
- **Anne Laurent, Institut de la Donnée Montpellier** – quote and tasks ready.
- **Emmanuel Lechypre – BFMBusiness – Media** – joined as a shareholder.
- **Dr. Laurent Chaudron – Cognitive Sciences** – co-author with us on our articles.
- **Anne Laurent, Institut de Data Science Montpellier** – quote – co-signature of scientific articles, tasks, and research & development plans ready.
- **Nicolas Curien, Academician** – public promotion interview for Xvaluator.
- **Nadja (ex-NATO)** – development partner – specifications ready.
- **Nobel Prize Alain Aspect** – Quantum Xvaluator Software – IBM, Pascal – recommendation.
- **ACN – Association for Digital Trust** – member of a consortium around **Xvaluator Qualitative AI** to support cybersecurity, relevance, and data trustworthiness.
- **Jean Mounet – Sopra Steria** – offered his lawyer for the creation of Xvaluator and will be a partner in the **Qualitative AI Xvaluator consortium** – more than 100 companies.
- **Denis Jacquet** – convinced, became a Xvaluator shareholder, and could be an asset for commercialization in the United States.
- **Thomas O'Neal, VP USA University; Alex Jaso, serial entrepreneur Stanford** – members of the **DREAM TEAM** to conquer the American market.
- **INRIA, Collège de France, EDF, Yann LeCun** – potential research and funding partners for **Qualitative AI** – joint international grants and financing, sharing results of future research and development, possible M&A.
- **Maurice Levy – Publicis** – client experimentation, funding, and M&A interest.
- **Cylad Consulting LEAN Management, Numalis, QuantCube, BitDefender, Thrive with EQ** – quotes to become Xvaluator development partners.
- **BITDEFENDER** – European antivirus leader – existing negotiated quote to implement the first pilots in 4 months for about **1 million euros**.
- **CLIENT AND PARTNER TESTIMONIALS – Xvaluator**

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*"This letter of intent aims to formalize the interest of SEM ISSY MEDIA, responsible for innovation projects for the city of Issy-les-Moulineaux and for the digital agency of Grand Paris Seine Ouest, SO DIGITAL, in supporting the experimental implementation of the Xvaluator project, an innovative solution for participatory valorization and co-construction of trust. We strongly support this project, which aims to improve current uses of generative AI by offering an innovative solution, particularly to combat fake/bot accounts that are increasingly prevalent and act as real Trojan horses for organizations and local authorities. Furthermore, generative AI and its use are among the objectives of the city of Issy-les-Moulineaux, represented by Issy Media, our local public company in charge of innovation and communication for Issy-les-Moulineaux, and representing the city in European and innovation projects. Issy-les-Moulineaux is one of the pioneering municipalities in the use of generative AI, having launched its IssyCPT application in November 2023, becoming the first city in France to equip itself with such a tool for its residents.

This new Xvaluator application allows the city to deploy new methods to both protect against attacks related to bots and/or fake accounts, and also to reduce the ecological footprint of digital usage through a more energy-efficient use of generative AI."

— **Eric Legale, CEO, SEM ISSY MEDIA, July 1, 2024**

*"The Xvaluator participatory evaluation platform aims to provide a space of trust for all stakeholders for the co-construction of shared territorial value, perceived through the convergence of various possible and probable evaluations that today often conflict with each other (e.g., financial evaluations versus non-financial evaluations). Xvaluator will offer a common 'co-evaluation' platform (a concept recognized by the scientific community, Springer Encyclopedia, Vaileanu-Paun, 2013) for companies, projects, products, or services, using innovative French methodologies (Soleau envelope, 2010).

The goal for medium-sized cities is to offer stakeholders in their territories the opportunity to experiment with a new methodology for evaluating value perceived together by all stakeholders in territorial growth, making visible and relevant the creation of high-value-added jobs and knowledge capital, and considering strategies for business relocation and stakeholder management."

— **Christian Pierret, Former Minister, Mayor of Saint-Dié-des-Vosges, President of the Federation of Medium-Sized Cities**

*"Marcus Evans has a particular interest in innovations for performance in supporting and training senior executives, hence the interest in collaborating on the Xvibes research and innovation project. Marcus Evans aims to experiment with using Xvaluator to evaluate in real time and track perceived value for its conferences and speakers, adapting the offerings based on participant feedback.

- Specifically, collaboration with Xvaluator within the XVIBES project will allow co-innovation and development of innovative digital tools tailored to the needs of conference organizers, with questionnaires integrating criteria proposed by participants and stakeholders to enhance the performance of conferences and speakers, adapting offers based on perceived value in real time and jointly with stakeholders. Through this research and innovation project, we aim to be among the first companies to experiment with and provide our participants with innovative monitoring and co-evaluation tools offered by Xvaluator, adapted to the needs of our partner networks, supporting innovation and commercialization processes."
— **Said Sahardeed, General Manager, Marcus Evans Events Organizer**
- *"LISEP has a particular interest in themes related to the collaborative X-Vibes project of Xvaluator. Data Mining and Semantic Web are two research axes of the LISITE RDI (Research and Development in Computer Science) team. More specifically, collaboration with Xvaluator and the entire project consortium represents an excellent opportunity for ISEP to develop new data aggregation and recommendation algorithms applicable to the innovative field of participatory valorization.*
- This project allows ISEP to address several research challenges: an ontological vocabulary generator for data interoperability using Semantic Web techniques, and a precise and robust recommendation system to improve evaluations, including in cold-start scenarios. Through this collaboration, we aim to supervise a PhD thesis and/or a research internship."
— **Zakia Kazi-Aoul, Researcher, ISEP LISITE RDI**
- *"Your Xvaluator project has sparked our interest, and we will be able to initiate a study with us once the final preliminary steps toward the first commercializations are completed."*
— **Lothaire Schemer, BNP PARIBAS**
- *"This letter of intent aims to formalize the interest of the ATEMIS research and intervention laboratory in supporting the experimental implementation of the Xvaluator project, an innovative solution for participatory valorization and co-construction of trust."*
— **Christian du Tertre, Scientific Director, ATEMIS – Functional Economy**
- *"IME (the national network dedicated to high-growth SMEs) has a particular interest in innovations for the quality of entrepreneurial support solutions, mentorship in general, hence the interest in a partnership with Xvaluator in a research, development, and experimentation program for the AI tool Xvaluator. IME aims to integrate and use AI tools like Xvaluator in the entrepreneur support process, exploring innovative French solutions for enhanced mentorship that allow real-time, continuous, and qualified feedback*

from all stakeholders to accelerate market anticipation, open innovation, improve client relationships, involve investors, and more.

This partnership will allow IME to co-develop with Xvaluator and other interested consortium members experiments and a personalized, customizable tool (linked to the universal Xvaluator Hub) for solutions adapted to their specific interests and needs, through the research and innovation project proposed by Xvaluator. The common goal is to use AI to enhance the positive impact of mentorship on entrepreneur survival and development, by valorizing performance, anticipating risks, and adapting offers based on perceived value in real time and continuously. This R&D program will allow all our member networks and stakeholders to experiment, co-construct usage functionalities, and make innovative AI tools like Xvaluator freely accessible, adapted to the needs and objectives of entrepreneurs in value creation, agility, and continuous innovation."*

— **Fabrice Geffroy, Delegate, IME France**

*"Given our knowledge of the innovative ecosystem we support, composed of major accounts in the financial industry, academics, and fintechs, the value proposition centered on reducing the ecological footprint of generative AI usage, participatory qualification, and building digital trust solutions seems to represent major advancements in these fields. We understand that adapting generative AI models within the Xvaluator project entails various enrichments and customizations to validate reliability, which is why the Finance Innovation Competitiveness Cluster proposes to be an experimentation partner.

We have jointly identified a current AI research axis that will add value to Xvaluator's solution, and we propose to contribute to the customization of Xvaluator (the generic tool) for the democratic qualification of experts for events, training programs, and coaching of innovative startups. We have taken a keen interest in this project and will be delighted to support Xvaluator in this ambitious R&D program and also recommend it for funding."*

— **Maximilien Nayaradou, CEO, Finance Innovation Cluster**

"I learned during my mission aboard **Soyuz-40** to the orbital station **Salyut 6** that authentic technological progress does not mean replacing humans, but enhancing their capacity for judgment and responsibility. In space, the correct decision is not merely the result of automation, but of a subtle synergy between human intelligence and the technical systems that support it.

From this perspective, the concept of **Qualificative AI (QuAI) – Xvaluator**, developed by Dr. Florin Păun, appears to me as an interesting contribution to the evolution of current paradigms in artificial intelligence. After the stages of symbolic systems and neural networks, proposing an approach that integrates mechanisms inspired by social choice theory and processes of critical preference aggregation represents an attempt to bring AI closer to human deliberative logic, not merely computational capacity. In my international

activity, including within the **United Nations Committee on the Peaceful Uses of Outer Space**, I have observed how difficult it is to reach consensus under conditions of informational asymmetry and divergent interests. Any conceptual or technological instrument that helps reduce informational distortions, filter erroneous data, and support more balanced collective judgment deserves careful and open-minded examination.

- The book “*I the Xvaluator!*” proposes an original format that combines scientific rigor and theoretical reflection (original and without AI use) with a speculative narrative supported by artificial intelligence. This combination of science and fiction is not a mere literary exercise; it represents an invitation to dialogue between research, imagination, and civic responsibility. Throughout the history of space exploration, many great achievements were preceded by bold visions. Imagination, when grounded in science, can become a catalyst for progress. I believe the author’s endeavor conveys an important message: the relationship between human and machine should not be seen in terms of competition, but complementarity. In an era marked by accelerated digital transformations, we need not only more powerful algorithms, but also profound reflection on the values and mechanisms guiding their use. If the exploration of the cosmos has taught us anything essential, it is that technology becomes truly noble when it serves human development and peaceful cooperation. It is in this spirit that I interpret the conceptual proposal in this book: as an invitation to responsible innovation and a fruitful dialogue between science, society, and the future.”
- — **Dorin Prunariu**, Romanian cosmonaut, member of the Romanian Academy, and member of the International Academy of Astronautics

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- “After the purely symbolic era of expert systems and the purely connectionist path of neural networks, artificial intelligence is now embarking on a third, hybrid path. **Qualificative AI (QuAI) – Xvaluator** introduces elements of human reasoning into AI models, going beyond mere imitation of reasoning effects. Inspired by social choice theory, this approach circumvents the **Condorcet paradox** through weighted aggregation methods that reflect both the order and intensity of preferences. In doing so, it effectively embeds a form of critical judgment into AI, allowing the model to behave as a collective expert. Among its many promising applications, detecting fake news on social networks stands out as essential for preserving a healthy digital ecosystem.”
 - — **Professor Nicolas Curien**, member of the French Academy of Technologies (Source: www.Interviewfrancophone.net)

“As founder of the deep-tech company **Xvaluator**, whose Qualificative AI typology complements the theories of Condorcet and Arrow, Dr. Florin Păun has helped pave the way toward reducing the ecological footprint of AI and strengthening digital trust. Over the past five years, more than 50% of French SMEs benefiting from EIC funding have received his guidance, demonstrating his central role within the innovation ecosystem. Drawing on over 500 technology-transfer contracts between aerospace research and civilian sectors, and as the initiator of strategic tools such as the **DRL–TRL framework**, the **Paun Tech-Transfer and Innovation Agilization Protocol**, and the **Mangrove Value Chain Distribution diagnostics**, Dr. Păun has made a major contribution to the development of collaborative innovation in Europe, particularly in Toulouse.”

— **Jean-Luc Moudenc**, Mayor of Toulouse and President of Toulouse Métropole

ACN

ACN - Alliance pour la Confiance Numérique

4 836 abonnés

4 mois · 🌐



En direct du Networking **ACN - Alliance pour la Confiance Numérique**

Xvaluator clôture ce networking du mois de février, cette entreprise d'IA qualitative dispose d'un outil générique de Gouvernance Participative et d'aide à la prise de décision ! Elle démocratise l'accès à des solutions qui aident à récupérer, agréger, qualifier et valoriser vos propres données d'avis et d'impacts depuis toutes les plateformes et réseaux sociaux pour vous aider à démultiplier votre réputation numérique, protéger votre identité numérique, comparer et qualifier les données, réduire les données fausses, optimiser les usages de l'IA Générative.

#ConfianceNumérique #IA #DonnéesQualifiées

www.xvaluator.fr

Innovation DeepTech pour récupérer ses données en temps réel et continu

rejoint

ACN

Alliance pour la confiance numérique

XVALUATOR, a French company organized under the legal form of a SAS (simplified joint-stock company), was established on December 1, 2015. Patent named: “Process for processing digital information consisting of collecting information from a plurality of information systems”, with filing number (FR1657516) and issuance date of November 8, 2019.

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important : Ne déposez pas votre marque sur la base de ce seul résultat. Dans le cadre d'une recherche de disponibilité, il est recommandé de compléter par une recherche de similitude dans le registre des marques et des sociétés - services et prestations disponibles sur le site INPI.fr

Entreprises (0) Marques (4) Brevets (1) Dessins et modèles (0)

Actions sur sélection :

Trier par : Par défaut Résultats : 20 50 100

Enregistrer cette recherche

Exporter les 500 premiers résultats

Tout sélectionner sur la page Résultats sélectionnés : 0 1 - 4 sur 4 résultats dans la base Marques

Marque	Dépôt	N° de la marque	Déposants	Statut	Produits et services	Origine	
1	XV	18/11/201 5	4226982 Mme Valéau	Marque enregistrée	55, 41, 42	FR	
2	XVALIATOR	18/09/201 5	4210906 Mme Ingrid	Marque enregistrée	55, 41, 42	FR	XVALIATOR
3	XVALIATIO	15/01/201 6	4240973 M. Paun Florin Call.	Marque enregistrée	55, 41, 42	FR	XVALIATION
4	X Valuator	29/12/201 5	4237022 M. Paun Florin Call.	Marque enregistrée	09, 56, 58	FR	XValuator

Dernière mise à jour de la base Française : 25/04/2025
 Dernière mise à jour de la base Européenne : 25/04/2025
 Dernière mise à jour de la base Internationale : 25/04/2025

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 Dernière mise à jour de la base Européenne : 25/04/2025
 Dernière mise à jour de la base Internationale : 25/04/2025

(source: <https://sodigital.fr/xvaluator/>)

Scientific recognition from the Scientific and innovation Community

<https://florin-paun.com/2025/10/02/rencontrer-des-personnes-aussi-admirables-est-pour-moi-une-source-de-bonheur-et-dhonneur/>

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L'IA Qualificative Xvaluator : révolutionner la confiance numérique et écologique

Née à Issy-les-Moulineaux, Xvaluator a l'ambition d'être un acteur déterminant de la transition numérique et écologique. En combinant intelligence artificielle et intervention humaine, cette deep-tech française brevetée en 2019 se distingue par une approche unique pour qualifier et valoriser les données tout en réduisant leur empreinte écologique.

Solution alternative et collaborative face aux GAFAA, sa technologie innovante, centrée sur la réduction des données fausses et biaisées, répond à des enjeux critiques : rétablir la confiance dans le numérique et protéger nos démocraties.

La solution phare d'Xvaluator repose sur l'IA qualificative (QuAI), une nouvelle typologie IA découverte et thésorisée par le Dr. Florin Paun (2023), capable d'analyser les données en temps réel et de réduire les biais grâce à une collaboration participative.

Son écosystème inclut :

- Un Digital Wallet : outil de consultation pour des décisions optimales.
- Une technologie brevetée « Like Fingerprint » : qui structure et protège les données en respectant les normes RGPD.
- Un Data Lake : centralisation et qualification des avis pour une prise de décision éclairée.

Cette approche permet la qualification des données et l'identification des données pertinentes ce qui a comme conséquence la réduction des flux de données inutiles tout en renforçant la confiance numérique, un point essentiel dans un monde saturé d'informations bassées ou fausses.

Xvaluator veut ainsi contribuer à la réduction de l'empreinte écologique du numérique notamment dans le cadre de l'IA générative. Sa solution, adaptée aux entreprises d'Ile-de-France, est offerte gratuitement dans des projets pilotes visant à accélérer la transition numérique et écologique. Ses ambitions ne s'arrêtent pas là : avec une levée de fonds de 10 millions d'euros envisagée pour soutenir son développement, l'entreprise mise sur l'embauche de talents et le renforcement de sa recherche et développement. Depuis Issy-les-Moulineaux, cette deep-tech monte qu'innovation technologique et impact social peuvent aller de pair, tout en dessinant les contours d'un avenir numérique plus éthique et durable.



Dr. Florin Paun



More details about the Founder of Xvaluator : www.florin-paun.com

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II. BRANDING: HOW WE DO BRANDING

B2B Promotion:

1. Offer the use of the Xvaluator brand (EMPOWERED BY XVALUATOR) for all AI tools and applications, especially to influencers who want to multiply their number of Likes, Followers, and Views. Integrate Xvaluator's Qualitative AI into their tools and usage to aggregate their own data, reduce false data, minimize ecological footprint, and increase their relevance as a trusted AI.

B2C Promotion:

1. Promote the sovereign concept and innovation of Xvaluator through expert networks, scientific articles, and the book *ScienceFictionAI – I THE XVALUATOR*. This can become an international movement to transform all digital users into responsible XVALUATORS (once the tool is available for everyone to integrate and multiply their own review data through aggregation and organization, supporting each person's reputation).



Lire l'échantillon

I the Xvaluator!: The new AI typology in cognitive science—Qualificative AI (QuAI) Xvaluator—originates in France to reduce fake data and the ... of better digital and AI business models Broché –

Grands caractères, 6 février 2026

Édition en Anglais | de Dr. Florin Paun (Auteur)

[Voir tous les formats et éditions](#)

-5 % & livraison GRATUITE en points de retrait éligibles, à sélectionner lors du paiement. [Détails](#)

With "I the Xvaluator" Dr. Florin Paun creates the first ScienceFictionAI (SFAI) type novel, an original hybrid format that blends peer-reviewed scientific articles by the scientific authors with a short science fiction narrative supported by AI to offer scientists time and possibilities to explore imaginary scenarios and cross fertilise science and arts. By combining rigorous scientific research with imaginative fiction grounded in real discoveries, this AI-enhanced form of writing creates a powerful cross-fertilization between science, fiction, and artificial intelligence.

Structured with scientific depth dialogue between inspiring main character Dr. Calin and Anarela while staying true to the spirit of the scientific innovations, this SFAI novel is written like in a mirror with a desirable future with the help of AI but on the basis of Dr. Florin Paun's reliable scientific discoveries of the Qualificative AI (QuAI) – Xvaluator and his own original scenario. "I the Xvaluator!" is paraphrasing "I, Robot" by Isaac Asimov but offers a positive view on the outcomes human – machine as a experimentation nourishing collective imagination.

III. WHO WE WILL DO BRANDING WITH

Partnerships for promotion and branding:

Publicis

Backbone – France Deeptech

Influencers – list in development

Clients and future clients

An internal Xvaluator team (to be hired): senior journalists (correspondents for *The Times*, *Bucharest Business Week*, *The Guardian*, co-founders of the first English-language business publication in Eastern Europe)

Networks of French and international alumni

Participation in exclusive, high-quality conferences and events

Press articles and interviews with Xvaluator founder Dr. Florin Paun (the author of the patent and discoverer of Qualitative AI):

French press networks (including shareholder Emmanuel Lechypre from BFM Business)

Networks of accredited international media in Paris (over 300 trusted media outlets) – Foreign Press Association in Paris

GOAL IN MAXIMUM 8 YEARS

Transform at least 30% of AI and digital users into XVALUATORS (responsible users of Xvaluator tools and innovations) – REPUTATION TOOL

IPO with a return on investment of at least 30x within 8 years

Strategic Branding & Market Development Report

Xvaluator – Qualificative AI (QuAI)

The global trust layer for AI tolls and usages based on pertinent data

Executive Summary

Xvaluator is a French deep-tech company developing **Qualificative Artificial Intelligence (QuAI)**, a new AI paradigm enabling **consensus-based decision-making and trusted data qualification**. The company is built on three strategic pillars:

1. **Founders' reputation and expertise**
2. **Scientific legitimacy and sovereign innovation**
3. **Network-driven adoption by influential partners and users**

The brand already represents **~33% of the company's official valuation** (≈€10M out of €30M in 2024). With commercialization and ecosystem deployment, the brand value could exceed **€300M–€500M within 8 years** if the strategic roadmap is executed.

1. Current Strategic Position of the Brand

1.1 Brand Valuation

According to the 2024 evaluation by the Paris advisory firm of Alain Kaiser:

Component	Estimated Value
Brand value	10M
Technology IP (patent, know-how)	1M
Network and partnerships	1M
Founders' reputation capital	1M
Total company valuation	30M

Brand Contribution

Brand represents:

$$\frac{10}{30} \times 100 = 33.3\%$$

Thus the **brand alone represents one-third of the company's value** before commercialization.

2. Strategic Brand Architecture

The **Xvaluator brand** is built on **three trust pillars**.

Pillar 1 — Founders' Credibility

Main driver: **Florin Paun**

Key credibility indicators:

Indicator	Quantified Impact
Startups advised	10+
Governments advised	10+
Technology transfer projects	10
Startups advised	10+
Students trained	100
Books authored	10+
International conferences	10+

Strategic perception effects:

Scientific authority
Policy credibility
European innovation leadership

Pillar 2 — Scientific Sovereign Innovation

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Core technology:

Qualificative AI (QuAI)

Scientific legitimacy:

licator	lue
ent	9
eau envelopes	ultiple
er-reviewed papers	†
oks and scientific chapters	†
ernational conferences	†

QuAI has the international scientific community recognition for having completed :

- Condorcet paradox and
- Kenneth Arrow theorem

Strategic message:

AI that augments human judgment instead of replacing it.

Pillar 3 — Reputation of Users and Ecosystem

The network includes:

Institutional Partners

- NATO Innovation teams
- French local governments
- Financial sector networks

Scientific partners

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Data science labs
Cognitive science researchers

Corporate partners

consulting
cybersecurity
AI platforms

Estimated ecosystem reach:

Network	Estimated reach
National and regional governments	1000+
Entrepreneurs	10000+
Researchers	1000+
Corporate innovation partners	100+

3. Brand Adoption Scenario

Target:

30% of AI and digital users becoming “Xvaluators”

Assumption scenarios:

Scenario	AI and Global users	Option
Low	100M users	
Moderate	500M users	1/3
Aggressive	1B users	1/3

Potential user numbers:

Scenario	Estimated Users
Low	100M
Moderate	500M

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Scenario - Guided Users
Ambitious - 10M

4. Branding Growth Forecast

If QuAI becomes a **standard layer for trusted AI systems**:

Brand Value
!4 1M
!6 1M
!8 10M
!0 10M–€500M

5. Branding Strategy (8-Year Plan)

Phase 1 — Scientific Authority (Years 1–2)

Objectives:

- Establish QuAI as a **recognized AI paradigm**

Actions:

1. Publish peer-reviewed papers
2. AI conference keynotes
3. partnerships with research labs
4. scientific book publications

Expected result:

- academic credibility
 - deeptech positioning
-

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Phase 2 — Institutional Legitimacy (Years 2–4)

Objectives:

Position Xvaluator as **European trusted AI infrastructure**

Actions:

pilots with governments
EU digital trust initiatives
defense and cybersecurity applications

Expected result:

regulatory trust
sovereign AI narrative

Phase 3 — Enterprise Adoption (Years 3–6)

Target sectors:

tor	case
anking	qualification
bersecurity	filtering
ies	icipatory governance
dia	utation and influence analytics
nferences	l-time evaluation

Phase 4 — Platform Ecosystem (Years 5–8)

Strategy:

“Powered by Xvaluator”

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Integration into:

- AI systems
- digital platforms
- reputation systems
- social networks
- decision platforms

Comparable to:

- “Intel Inside”
 - “Powered by Android”
-

6. Branding Model

Core Message

Trusted AI for Human Consensus

Tagline options:

1. “AI that qualifies truth.”
 2. “Human judgment augmented by AI.”
 3. “From data to trusted decisions.”
-

7. Communication Strategy

B2B Promotion

Channels:

- scientific conferences
- government advisory
- corporate innovation partnerships

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Influencer strategy:

embed QuAI into existing platforms.

Xvaluator B2C Movement

Vision:

Transform digital citizens into “Xvaluators.”

Tools:

books
storytelling
social media campaigns
digital identity tools

8. Strategic Partnerships

Potential branding multipliers:

Partner	Branding impact
technology consulting firms	enterprise adoption
research institutions	credibility
cybersecurity leaders	trust positioning
social media networks	public visibility
innovation ecosystems	market distribution

9. Brand Narrative

The brand narrative should emphasize:

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1. **European Sovereign AI**
 2. **Human-machine collaboration**
 3. **Ecological AI**
 4. **Trust and decision intelligence**
-
-

10. Key Success Factors

Critical drivers:

1. scientific legitimacy
 2. ecosystem partnerships
 3. enterprise pilots
 4. strong narrative positioning
 5. global AI governance relevance
-

11. Strategic Positioning

Xvaluator positions itself as the **third AI paradigm in cognitive science** :

1	Symbolic	AI
2	Connective	AI
3	Qualificative AI (QuAI)	

Xvaluator Qualificative AI – INNOVATION
SOVERAINE, GÉNÉRIQUE, SCALABLE et
PERSONNALISABLE pour des fonctionnalités d'usage
divers pour rendre les outils IA et numériques plus
pertinents et fiables et réduire leurs empreinte écologique

**EMPOWERED BY
XVALUATOR ! : la marque de
CONFIANCE pour la transition
numérique et écologique**

Use cases

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XValuator: FIRST USE CASES and innovative FONCTIONNALITES

Use Case 1 Entreprise :

Un project manager can use Xvaluator to gather customer reviews on different products. The tool filters data, eliminates redundancies and presents a clear analysis of customer perceptions. It then becomes easier to understand preferences and needs, and adjust offers accordingly.

Use Case 3 Large Groups Banks, Insurers, Investors, Mentors...:

Lors When developing a new policy or development strategy, stakeholders (Board of Directors, shareholders, experts, customers) can submit their opinions. The QvAI AI analyzes these opinions, detects points of consensus and generates balanced proposals that satisfy a maximum of stakeholders.

Use case 2 Platforms, Influencers, agencies

An e-commerce site can encourage its users to leave more detailed and honest reviews by rewarding the relevance of their contributions. This allows for more accurate product reviews and improves decision-making for future buyers.

Use Case 4 Regions, Cities, Villages, Federations, Associations...:

A public service organization wants to collect residents' opinions on various urban projects. The Data Lake makes it possible to aggregate these opinions in real time and identify citizens' priorities, while guaranteeing the protection of their personal data, based on customizable criteria.

ANNEXE - SCALE-UP Xvaluator Innovation Souveraine, Scalable, Personnalisable: usages et de fonctionnalités innovantes de outil universel personnalisable et adaptable Xvaluator dans tous les domaines de la valorisation et prise de décision en consensus de manière hautement démocratique, avec concertation et efficacité grâce notamment à l'innovation disruptive XVALUATOR - breveté 2019



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Conclusion

Xvaluator has the potential to become a **global trust layer for AI systems**.

If the ecosystem strategy succeeds, the brand could evolve from a **€10M deeptech brand into a global AI trust standard worth hundreds of millions**.