1. WHAT WE VALUE ?

We want to develop mutual advantageous strategic partnerships with **STRONG** and **VISIONNARY FINANCE** structures and leaders like you for **ACCELERATING** the development of our French Deeptech with a **BREAKTHROUGH INNOVATION patented in 2019 allowing the evolution of the Digital and AI Business model from Polarization and Aggresivity towards a "Tiers-Inclus" Space based on collaborative qualified Data by transforming all digital AI users in responsible XVALUATORS!**

2. OUR STRENGHTS and Competitive advantages:

SRATEGIC and SUVERANITY INNOVATION based on SCIENCE : more than 10 years of research recognized by the international scientific community (with scientific articles including **Springer Encyclopedia) for having COMPLETED the CONDORCET PARADOX and ARROW's Theorem (articles and opinions of Academicians like Nicolas Curien) and protected breakthrough innovation (Qualificative AI Xvaluator, patent obtained in 2019)**

3. UTILITY of this BREAKTHROUGH INNOVATION : THE NEW AI TYPOLOGY in COGNITIVE SCIENCE : the QUALIFICATIVE AI (QuAI) ! :

Xvaluator Qualificative AI is a **GENERIC INNOVATION (Tech Source Innovation) :** with a multitude of personalization opportunities including the Decision Making with Consensus

- **Embarked Qualificative AI on all AI usages to reduce the FAKE and BIAISED Data and thus reduce the Ecological footprint of all AI usages**
- Integrate alterity and allow the **EFFICIENT Decision Making with Consensus (clients Mayors and networks of Banks and insurance (NATO)**
- **Qualify the EXPERTISE , Qualifying Data in context of CRISIS and DATA FOG (NATO BETA CLIENT !), Efficient Trading** with Qualificative AI inside
- French Deeptech valued at more **than 29 millions euros BEFORE commercialization** in December 2024 (Clients that already paid Xvaluator : the town Issy-les-Moulineaux where the offices of Microsoft, Orange, Huawei are based) , the Banking and Insurance Network Pole Finance Innovation Europlace, the 60 000 Entrepreneurs network of the President of CCIP Dominique Restino) :
- The complementary AI typology (in plus of connective AI and Symbolic AI) : the Qualificative AI (QuAI) allowing to clean the Data Centers of FAKE and BIAISED data reducing the Ecological footprint of Data Centers : https://www.interviewfrancophone.net/_files/ugd/53b505_058dabc1e92942d68a2f8fb3a6003a85.pdf

4. VALUE PROPOSAL : Investment between 15 and 30 million euros to buy 3000 –o 6000 shares of Xvaluator with an ROI X 30 in less than 8 years

- Opportunity to **DOUBLE the PRIVATE EQUITY with PUBLIC FUNDS** by the French Government (Letter of the former Ministers Eric Lombard and Clara Chappaz)

The INVESTMENT will be used to **RECRUTE, PARTNERSHIPS** with FAMOUS AI Research Labs like : CEA Paris Saclay (E-Dih), Institut de Data Science in Montpellier, etc) to develop in 14 months (our deadline for NATO collaboration) the **FIRST Xvaluator AI PILOTS**, a fist commercialization tool Qualificative AI to be embarked by all AI users with potential personnalizations on different other civil use cases and functionalities (https://www.interviewfrancophone.net/xvaluator-investisseurs)

- Investment in Research including Quantum personalized tools (we have already started our exchanges with the Nobel Prise Alain Aspect recommending us Pasqal and IBM for our new Quantum soft Xvaluator

Because every decision deserves reliable data!

The Qualitative AI (QuAI) Toolkit Revolutionizing Digital – AI and Ecological Trust

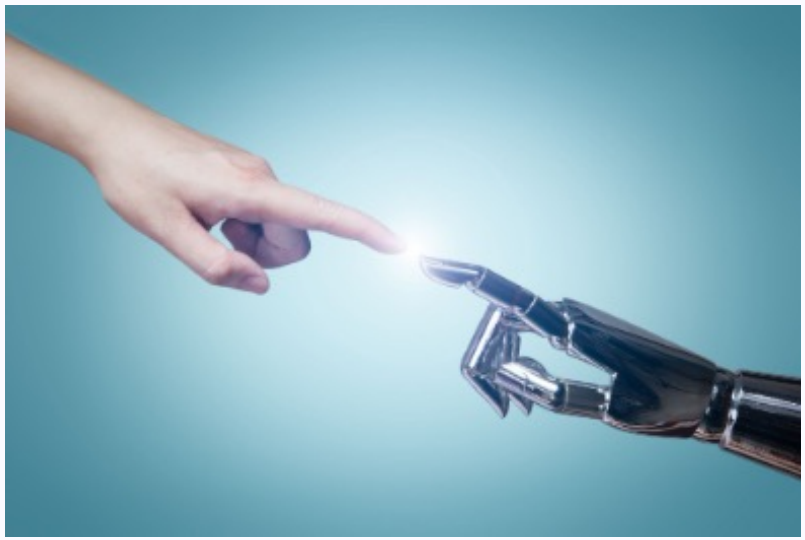
Welcome to the groundbreaking world of XValuator, where we're transforming how organizations access and utilize qualified, relevant data. Our patented Qualitative AI toolkit combines embedded AI with human critical thinking to revolutionize decision-making processes.

In today's digital landscape, access to reliable data is more crucial than ever. XValuator empowers both businesses and consumers to reclaim, aggregate, qualify, and valorize their feedback and impact data in real-time, while simultaneously reducing **FAKE** and **BIAISED** data and strengthening digital trust and AI usages while reducing thus also all AI ecological footprint and allowing decision making with **CONSENSUS** .

Who We Are

XValuator is a pioneering French Deeptech company that has developed the first patented **Qualitative AI toolkit** in the market. Our innovative solution combines embedded AI with human critical thinking, creating a powerful ecosystem that allows users to reclaim, aggregate, qualify, and valorize their feedback and impact data in real-time.

As a member of the Digital Trust Alliance (ACN) and EDIH CEA- Paris-Saclay, our mission is to reduce false data proliferation while decreasing ecological footprints and strengthening digital trust across industries.



Our company has been recognized for its innovative approach, being invited as a Speaker at the Lugano AI Festival and featured in Grand Paris publications. With a 2024 valuation exceeding **€29 million**, XValuator is positioned to transform how organizations harness the power of qualified data.

Xvaluator is the European Game Changer in creating Pertinent Data and changing the digital business model to reduce Fake and Biased Data !

Xvaluator, the Universal Democratic Converter of Big Data into Pertinent Trustful Valuable Qualified and Aggregated Opinion and Impact Data
has no evaluators as employees

Xvaluator (Patent obtained in 2019): The Tool for a New Typology of AI: "Qualitative Intelligence"
Objective:
To reduce the flow of false data, decrease the ecological footprint during the use of generative AI, and simultaneously support both the **digital transition** and **ecological transition**.
Xvaluator is the **universal enabler and provider of pertinent and trustworthy opinion and impact data** when using **generative AI**.
Key Contributions:
•Xvaluator is a solution that addresses the problem of **false data flow**, ensuring that only **reliable, pertinent, and relevant information** is used in the decision-making process.
•By focusing on **Qualitative Intelligence (QuAI)**, it creates an environment where data are continually updated, verified, and contextualized, improving both the **quality** and **trustworthiness** of data used across various domains.
•The tool reduces **ecological impacts** by eliminating the need for inefficient data storage, filtering, and manipulation. It enhances the use of generative AI by ensuring data is more relevant, thus reducing waste and environmental strain.
Partnerships and Recognition:
•**Xvaluator** contributed to the **first France-IA Report**.
•It is a member of the **Pole Finance Innovation** and the **Alliance for Trust in Digital**.
•It is also a member of **EDIH Paris Saclay**, playing an important role in the development and promotion of digital innovation and trust in the tech ecosystem.
For further information and updates, visit the **EDIH Paris Saclay Service Catalogue** and explore **Xvaluator's LinkedInActivity**.

The Challenge

60%

False Information

Social networks and platforms are saturated with misinformation and biased reviews, making it difficult to assess true quality and value

75%

Decision Difficulties

Organizations struggle to make decisions through consensus by integrating opinions from all stakeholders

81%

Data Security Concerns

Personal digital data faces unauthorized access and misuse, threatening both individual privacy and collective security

In today's digital ecosystem, these challenges create significant barriers to effective decision-making and trust. The lack of properly qualified data leads to decreased decision relevance, which can generate conflicts and implementation failures across organizations. Meanwhile, the proliferation of unsecured and unqualified digital data continues to undermine confidence in digital systems overall.

The Challenge

Global Losses Due to Lack of Consensus

$12.1 trillion

ANNUAL GLOBAL LOSS

MISALIGNMENT	MISCOMMUNICATION	POOR COMMUNICATION	HR INEFFICIENCIES
Wasted time and money for companies with 300-400 employees	Costs companies each year	Annual cost to businesses	Lost due to low employee engagement
$6 million	**$37 billion**	**$1.2 trillion**	**$8.9 trillion**

Total Global Losses: $12.1 trillion annually

Our Patented Solutions

Qualificative AI (QuAI)© Xvaluator – generic-source innovation to be personalized

(cybersecurity, decision making with consensus integrating alterity, collaborative qualification of data, reappropriation of own opinion data in condition of Data Fog and “fluxocracy”)

An AI system that reduces bias by integrating diverse opinions, creating clear and relevant consensus through collaborative processing

Xvaluator Qualified Data Digital Wallet©

A consultation tool that integrates opinion diversity for optimal decision-making across stakeholder groups

Xvaluator Like Fingerprint©

Innovative feature that structures and protects data while ensuring confidentiality and GDPR compliance

Our breakthrough technologies work in concert to create a comprehensive ecosystem for data qualification. By combining advanced AI algorithms with human critical thinking, we've developed systems that not only process information but also qualify it based on relevant criteria and stakeholder input, resulting in more trustworthy, actionable insights.

How do Platforms and Social Networks (with over 3 billion users) decide the "truth" of data today?

désinformation

Washington. Washington - Le projet de Meta de supprimer son programme de fact-checking aux Etats-Unis fait craindre aux experts de la désinformation que des plateformes comme Facebook et Instagram soient inondées par les infox, à l'instar du réseau social X d'Elon Musk.

Par AFP | Publié le 08/01/2025 à 22:50

Photo d'illustration créée le 8 janvier 2025 à Bruxelles montrant le logo de Meta et un écran sur lequel on peut lire "fact checking" et "community notes"

Introduction to Data Manipulation in Digital Platforms

•**Algorithms & Business Models**:
- Manipulate "truth of data" through platforms and social networks.

•**Influence Based on**:
- **Likes**, **Followers**, **Views**

•The **majority opinion** is shaped by **volumetric approaches** rather than content analysis or reflection on sources.

The "Truth" on Platforms & Social Networks

•**Imposition of Truth**:
- Derived from **quantity** (likes, views, followers), not quality or content analysis.

•**Absence of Reflection**:
- Lacks examination of **reasons**, **sources**, **criteria**, or **contexts** behind data.

Consequences of the Digital Business Model

•The digital space has become:
- A **space of manipulation**
- **Polarized opinions**
- **Aggression** & **Confrontation**

•**Theoretical Foundations**:
- Condorcet's Paradox and Arrow's Theorem highlight contradictions and issues with majority-based decision-making.

This presentation outlines how data and truth are manipulated in the digital space, leading to polarization and aggressive environments on platforms and social networks.

Impacts of Fake Data for Aerospace, Defense Space and Cybersecurity sectors

Space and Aerospace Sectors

•**Satellite Disruptions**: Fake data on space debris causes miscalculations, leading to satellite collisions or malfunctions.

- ESA tracks over **20,000** debris pieces (2020).

•**Launch Failures**: Fake data affects flight simulations and trajectory planning, contributing to **30%** of spacecraft failures (NASA, 2019).

•**Autonomous Systems Failures**: Fake data compromises AI-driven satellite operations.

- **45%** of satellite systems faced accuracy issues due to data integrity problems (Aerospace Industries Association, 2021).

Geopolitical Tensions

•**International Risks**: Fake data can escalate conflicts between nations.

- Example: Fake reports of military actions caused a diplomatic crisis between the U.S. and China (2018).

•**Consequences of Fake Data**: Financial losses

•Mission failures

•National security risks

•Diplomatic tensions

•**Solution**:Implementing advanced detection technologies like **Qualificative AI (QuAI)** is essential to mitigate fake data risks and ensure the integrity of space and defense operations.

Global Economic Impact

•**Financial Losses**: The global cost of fake data in defense: **$50 billion** annually (CSIS).

- Costs include breaches, delays, and trust erosion.

•**Supply Chain Disruptions**: Fake data in the supply chain can cost defense contractors **$1.4 billion** annually (GAO, 2021).

- Affects manufacturing, equipment, and operations.

Defense Sector Risks

•**Security Breaches & Cyberattacks**: Fake data in defense systems (e.g., spoofing) compromises security.

- **37%** of cyberattacks involve fake data (DoD).

•**Operational Failures**: Fake intelligence misleads military strategies, causing mishaps and delays.

- RAND report (2020): Data manipulation led to misdirected airstrikes.

•**Weapon Systems Vulnerabilities**: Fake data manipulates targeting systems, risking mission failure and collateral damage.

- Pentagon study (2022) on misfired guided missiles.

•**QuAI's Role**: Enhances decision-making, data integrity, and adaptability in **defense**, **security**, and **aerospace sectors**.**Key**

• **Benefits**:Reduces biases

•Provides transparent, reliable information

•Supports complex decision-making in high-stakes environments

AI in military operations

To do things that humans are already doing, as well as or better than them.
To do things that are impossible for humans given the urgency and vast amounts of data.

•Multi-Domain Operations (MDO)
•Definition: Orchestrating military activities across all operating domains: land, sea, air, space, and cyberspace.
•AI's Role:
- Synchronizing actions across domains.
- Real-time data analysis to support faster, informed decisions.
- Enabling autonomous systems (e.g., drones, robots) to operate across multiple domains.

Challenges for AI in Military Operations
1.Speed of Change:
1. Rapid adaptation needed in fast-paced military environments.
2. AI systems must evolve quickly to handle dynamic threats.

2.How to Make it Work as an Ecosystem:
[iv]1. Integrating various AI systems across domains for interoperability.
2. Creating a seamless flow of data and insights across platforms.

3.Social Science Problem - Behavioral Change:
1. Overcoming resistance to AI adoption within military culture.
2. Building trust in AI systems and changing operator behavior.

4.Not Just About AI, But Structural Change:
1. AI demands shifts in organizational structure, command processes, and policies.
2. A holistic approach beyond technology implementation.

Cognitive Science Approach
•Human-AI Interaction:
- AI systems designed to **complement** human decision-making.
- Enabling **faster decision-making** through data insights without overwhelming the operator.

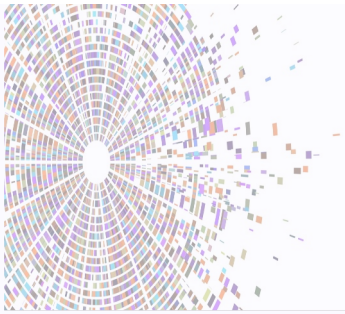
•Key Focus:
- Training operators to understand and trust AI-driven insights.
- Balancing autonomy and human oversight.

Conclusion
•AI's Dual Role in Military Operations:
- Enhancing human decision-making with AI capabilities.
- Performing tasks impossible for humans under time constraints and data overload.

•Key Challenges:
- Speed of technological adaptation, ecosystem integration, behavioral change, and structural evolution.

•Success:
- Requires a combination of **advanced technology**, **human adaptability**, and **organizational transformation**.

AI is extending into all areas of human activity including the military



"AI will serve two purposes in the military: to do things that humans are already doing, as well as or better than them. And then, to do things that are impossible for humans given the urgency when there isn't enough time to think due to the multitude of data." AI thus assists the operator in decision-making, helping them save time through data processing."

Admiral Pierre Vandier, Chief of Staff of the Armed Forces

Some areas where AI is having an impact in the military include:

1.Autonomous Vehicles and Drones: AI is used in unmanned aerial vehicles (UAVs), drones, and ground vehicles, allowing them to operate with minimal human intervention. These systems can be deployed for surveillance, reconnaissance, and even combat missions.
2.Cybersecurity: AI can help detect and respond to cyber threats more effectively, by identifying patterns and anomalies that might signal an attack. Machine learning can be used to predict and prevent cyberattacks before they happen.
3.Weapons Systems: AI is being integrated into various weapons systems, improving targeting, accuracy, and efficiency. AI-controlled systems can adapt and learn from their environment, potentially improving the effectiveness of military operations.
4.Military Strategy and Decision Support: AI systems can process vast amounts of data and assist military commanders in making more informed decisions. By analyzing real-time data, these systems can help identify strategic opportunities or threats that might not be immediately apparent.
5.Training and Simulation: AI is being used to create more realistic and effective training environments, simulating complex battle scenarios for soldiers to practice in, enhancing their readiness.

"Qualificative AI (QuAI) is based on own Scientific Contributions to Interdependence & Consubstantiality of different Evolutions :

Economic Models:

- **Functional Economy**: Restructures industries (e.g., from "car sector" to "mobility sector").
- **Supply Chain Transformation**: From linear to a **"Mangrove Forest"** structure, integrating digital sectors

Innovation Models:

- **Open Innovation**: Streamlining processes and hybridizing **Tech-Push** and **Market-Pull** strategies, **Agilysing** Innovation processus and organisation as **Shortening the Innovation Cycles**
- Tools like **DRL (Demand Readiness Level)** & **DRL-TRL** supporting the innovation efficiency and reduction of waste and ecological impacts

Evaluation & Qualification Models:

•Overcoming contradictions between **expert-driven** and **crowd-based** approaches.
•Ensuring diversity is integrated within a **democratic process** to maintain relevance.
•Promoting inclusivity in decision-making.

Capabilities and Human Factor Integration in these processus:

•Understanding the **role of human input** and **critical thinking** in evolving economies and societies.
•Identifying **asymmetries**:
•Beyond ”**information asymmetry**” (Stiglitz), the theorietisation of new assymetries to manage in the Highly Collaborative processus
: **cultural**, **temporal**, **interest-based**, and **contextual** asymmetries.

•**New AI Typology**:**QUALIFICATIVE AI (QuAI)**, developed from these research contributions.
•**New Tool**:**Xvaluator**: A tool designed to apply and support the concepts derived from this research.

Table comparing Connective AI, Symbolic AI, Hybrid Connective-Symbolic AI, and Qualificative AI (QuAI), based on the different criteria

Criteria	Connective AI	Symbolic AI	Hybrid Connective-Symbolic AI	Qualificative AI (QuAI)
Basis of Learning	Data-driven, patterns learned from data.	Rule-based, relies on predefined knowledge.	Combines data-driven learning with symbolic reasoning.	Integrates both qualitative and quantitative data for decision-making.
Data Dependency	Highly dependent on large datasets for training.	Minimal, relies on predefined rules and logic.	Moderate, depends on both data and symbolic rules.	Moderate to high, based on both structured and unstructured data.
Interpretability	Low, as models (e.g., neural networks) are black-box.	High, due to explicit rules and logic.	Medium, combining interpretability of symbolic AI with complexity of connective AI.	High, emphasizes understanding decision-making rationale.
Adaptability	Highly adaptable, learns from data and changes over time.	Low, limited to the rules set during creation.	Medium, adapts through data while maintaining symbolic structure.	Very high, adapts based on evolving qualitative insights and data.
Examples	Deep learning, neural networks, reinforcement learning.	Expert systems, logic-based AI.	Neuro-symbolic systems, cognitive architectures.	Systems in qualitative decision-making, ethical AI, social AI.
Limitations	Requires massive data, computationally intensive.	Can't handle complex or uncertain problems.	Balancing both data and rules can be challenging.	Struggles with fully automated decision-making in dynamic environments.
Data Valorisation Based On	Statistical patterns, correlations, and trends.	Logical coherence and predefined structures.	Combines data patterns and logical rules.	Contextual relevance, subjective insights, and qualitative judgments.
The Role of Human Factor	Limited; models often function without human intervention once trained.	High, humans define rules and input knowledge.	Moderate, humans create and refine symbolic structures.	Very high, humans contribute qualitative insights and interpretations.
Capabilities to Integrate Multi Sources	High, integrates diverse data sources (e.g., images, text, etc.).	Low, struggles to integrate varied data sources.	High, integrates both structured data and symbolic knowledge.	Very high, integrates diverse qualitative and quantitative sources.
Capabilities to Take Pertinent Decisions	High in well-defined environments (e.g., gaming, autonomous vehicles).	Limited to predefined decision rules.	High, leverages both learned patterns and predefined rules for decision-making.	High, uses qualitative context to guide decision-making.
Capability to Integrate Diversity of Opinions and Alterity	Low, typically lacks consideration for diverse perspectives.	Very low, hardcoded rules can be narrow.	Medium, allows some diversity through symbolic flexibility.	Very high, prioritizes inclusivity and diverse viewpoints.
The Valorisation of Weak Signals	Low, tends to miss subtle patterns in noisy data.	Low, symbolic AI may overlook minor details.	Medium, can leverage weak signals through symbolic adjustments.	High, specifically designed to interpret weak signals in context.
Digital Business Model: On Which Basis Value Is Created	Data monetization, AI-driven services.	Rule-based systems with pre-programmed value creation.	Value is created by combining data insights with symbolic reasoning.	Value is created based on contextual qualitative decisions and analysis.
Ecological Footprint	High, requires significant computational power and data centers.	Low, more efficient in computation but limited in scope.	Medium, can balance efficiency and complexity.	High, complex data processing and qualitative evaluations may increase footprint.
Ethical Footprint	Can be biased, lacks transparency in decision-making.	Ethical concerns arise from rigid, non-evolving rules.	Balanced, combining symbolic ethics with learning systems.	High focus on ethical principles, transparency, and fairness.
Qualification of Sources	Relies on the quality of data, can be biased if data is biased.	Sources are manually curated and pre-defined.	Sources are considered within both symbolic and data contexts.	Sources are evaluated based on relevance, context, and qualitative importance.
Qualification of Criteria	Based on data-driven performance metrics.	Based on logical and pre-defined criteria.	Based on both data-driven and rule-based performance.	Focuses on both quantitative and qualitative criteria, prioritizing context.
Qualification of Temporality	Temporal, models evolve with new data over time.	Static, rules are fixed over time.	Can adapt temporally, evolving based on both data and rules.	Highly dynamic, adjusts based on real-time, situational contexts.
Temporality	Real-time, continuous learning over time.	Static, operates within a set timeframe.	Temporal, adapts as both data and rules evolve.	Real-time and dynamic, adjusts based on context and situation.
Pertinence of Results	High in contexts where data patterns are clear.	High in well-defined, structured problems.	High, balancing both learned insights and logical reasoning.	Very high, emphasizes relevance based on evolving qualitative contexts.

Traction

XValuator targets four strategic sectors with substantial growth potential. Our focus on data qualification in generative AI, finance, digital advertising, and cybersecurity positions us at the intersection of critical market needs. Each segment represents significant revenue opportunities, with our customizable and GDPR-compliant approach providing a competitive advantage in these rapidly expanding markets.

Market Growth

Targeting key sectors with customizable solutions

Strategic Penetration

20% of EU generative AI market

Revenue Streams

20% of green finance SOM, 7% digital ads, 3% cybersecurity

XValuator's market traction strategy focuses on capturing specific niches within our four key sectors. We're targeting 20% of the European generative AI market and the same percentage of the green finance SOM. Our digital advertising approach aims to capture 7% of the market through customer relationship disintermediation, while we're pursuing 3% of the digital identity security segment in cybersecurity.

Strategic Client Traction

Entrepreneurs

Moovejee-Twoo-Mentorat, Europe's largest mentoring network for entrepreneurs with over 90,000 member companies, has signed a contract to use XValuator solutions to reduce false data and biased decisions while improving decision-making efficiency.

Banking & Insurance

Finance Innovation - Paris Europlace Group has formed a strategic partnership to integrate XValuator solutions within its networks of banking and insurance sector companies, focusing on reducing false and biased data in digital and ecological transitions.

Municipalities

The city of Issy-les-Moulineaux has implemented a pilot project with XValuator for reducing the digital ecological footprint and securing digital identities, including the use of XValuator for managing public consultations and citizen decision-making.

Beta Client
NATO Norkolk USA

Experimentations of the first Xvaluator Qualificative AI Pilots for three personalized use cases:

- Decision Making with Consensus
- Data Qualification in context of Data Fog
- Qualification of Expertise

ENTREPRENEURS

Moovejee - Twoo-Mentoring: The largest European mentoring network for entrepreneurs (over 90,000 member businesses) has signed a contract to use Xvaluator solutions. This will enable the network to reduce false data and biased decisions, while improving decision-making efficiency through collaborative analysis of stakeholder opinions.

BANKS and INSURERS

Finance Innovation - Paris Europlace Group: The Finance Innovation Cluster has signed a strategic partnership to integrate Xvaluator solutions within its networks of companies in the banking and insurance sectors. This partnership focuses on reducing false and biased data in the digital and ecological transition.

MUNICIPALITIES

City of Issy-les-Moulineaux: The city has launched a pilot project with Xvaluator to reduce the ecological footprint of digital technology and secure digital identities. This project includes the use of Xvaluator for managing public consultations and citizen decision-making. (Letter of interest from the Federation of French Cities.)

REAL ESTATE and INSURERS

(ongoing) Outsourcing to the QUALITATIVE AI TOOL XVALUATOR (which integrates the full complexity of diverse opinion data and perceived impacts) the CONSULTATIONS with all stakeholders and the integration of opinions and perceived impacts from developers, owners, tenants, local authorities, interest groups, etc., to achieve in an efficient, ethical, democratic, and ecological way, relevant results useful for joint decision-making, integrating all diversities in real-time and continuously, during work meetings, crisis situations, etc.

PREVENTIVE AND PERSONALIZED MEDICINE (in development) – integrating the opinions of patients and their families, and stakeholders in healthcare solutions.

Revenue Model

Premium

€30,000/year + approximately €15,000 for services + €2,000 for training + €1,500 for hotline support

White Label

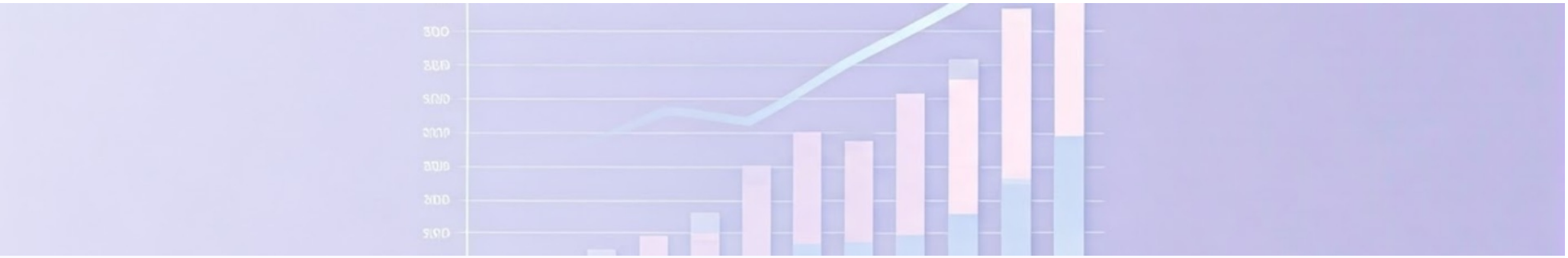
Recommended for corporate partners who want to rebrand our solution under their own identity

Freemium

€1,200/year (+ €400 for Push Button option) for SMEs and municipalities with access to data lake and predictive modeling tools

License

XValuator Qualitative AI license available at €500,000 for 10 years



Growth Projections

2025: Market Launch

Initial rollout of our solution with 15 white label clients, 7,500 premium clients, and a community of 675,000 evaluators

2026: European Commercialization

Expansion throughout European markets, growing to 55 white label clients, 27,500 premium clients, and a community of 2.4 million evaluators

2027: Global Distribution

Worldwide distribution reaching 155 white label clients, 77,500 premium clients, and an evaluator community of 11.8 million

Our growth trajectory demonstrates a strategic expansion from initial market entry to global distribution. Each phase builds upon the previous, with exponential growth in both client base and evaluator community. This scalable approach ensures sustainable development while maximizing market penetration across key regions.

Revenue Hypothesis and Cash Flow

€0K

2025 Revenue

Initial market entry and client onboarding phase

€29.3M

2026 Revenue

First full year of commercial operations

€76.2M

2027 Revenue

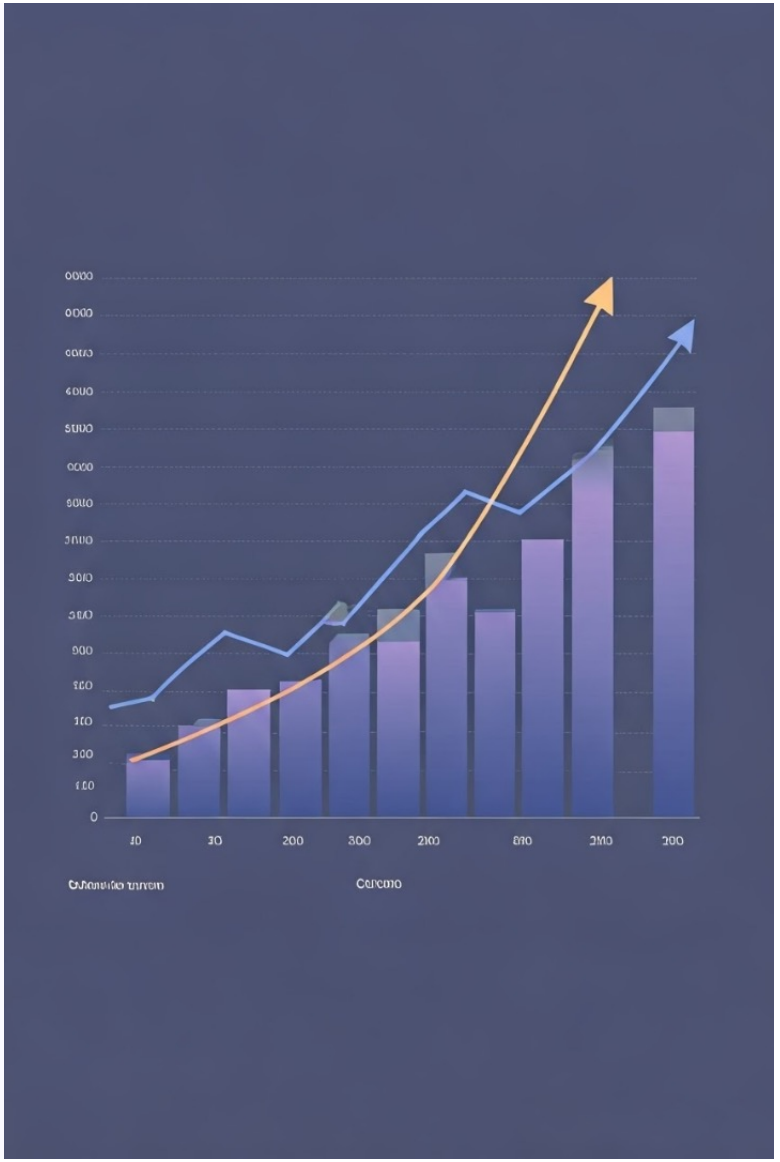
Expansion throughout European markets

€239.4M

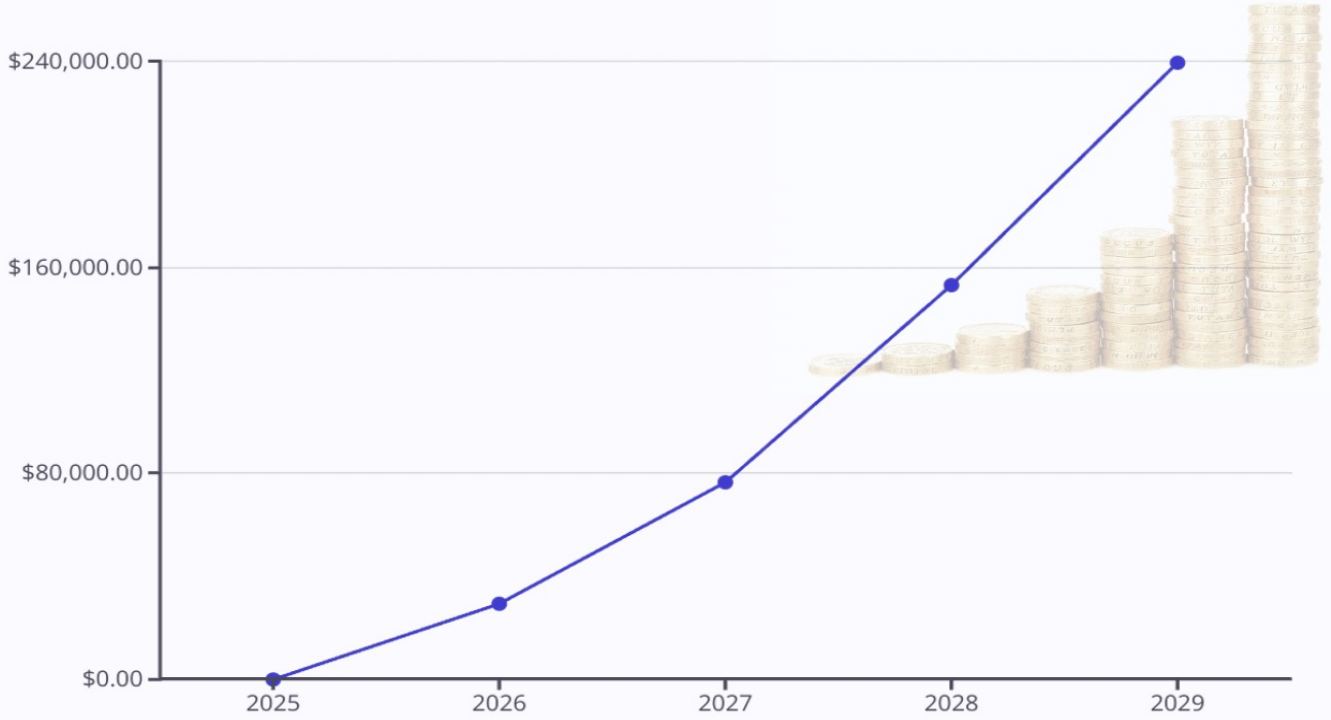
2029 Revenue

Projected after global market penetration

Our revenue projections follow a classic growth curve for innovative technology companies. The initial zero-revenue period in 2025 reflects our investment in market preparation, client acquisition, and platform optimization. Following this foundation-building phase, we expect accelerating growth as network effects and market recognition drive adoption across our target segments.



Revenue Projections



* In million dollars

Investment Opportunity

Recruitment

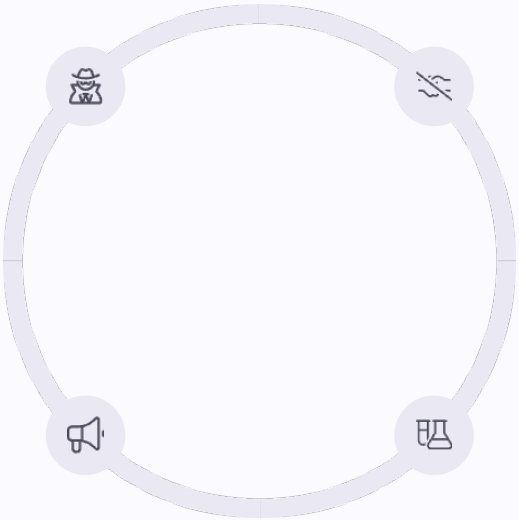
€3 million

Scaling our team with top talent in AI, data science, and qualified data management

Marketing/Communication

€2 million

Establishing brand presence and educating the market



Commercial

€5 million

Building robust sales channels and partnership networks

R&D

€5 million

Enhancing our technology and developing new applications

We're seeking to raise €15 million in 2025 to accelerate our growth across four key areas. This strategic investment will enable us to scale our technology, expand our market presence, and capitalize on the growing demand for qualified data solutions across our target industries.

Meet the team

Ingrid VAILEANU

Founder & Présidente, MBA, partenariats économiques.

PhD. Florin Paun

Founder & CRO, Docteur spécialisé en stratégie et innovation.

Alex Jaso

CEO, GROWTH EXECUTIVE | 17+ YRS OF SCALING ORGANIZATIONS $0 - $2B | 3X FOUNDER | SPEAKER | STANFORD MBA

Thomas O'Neal

International Partnerships Director

ÉCONOMISTE EXPERT REGIONAL ECONO

FLORIDA, DÉVELOPPEMENT ÉCONOMIQ

PhD. Laurent Chaudror

Directeur Scientifique, Expert IADR, COGNI

RECHERCHE ET FORMATION AI ET SCIENCE

Hamid MOUTAWAKKIL

CTO, Expert en plateformes économique

sciences cognitives.

Why Invest in XValuator?

Recurring Revenue Business Model

Subscription-based services create predictable, steady cash flow with high customer retention

Exceptional ROI Potential

Projected 30x return on investment within 8 years with planned IPO trajectory

Protected Technology

Patent obtained in 2019 creates significant barriers to entry for competitors

Massive Market Opportunity

Generative AI market alone projected to reach $188 billion by 2033

Investment in XValuator offers a compelling opportunity to participate in the rapidly growing market for qualified data solutions. With our unique protected technology, strong team, and substantial market opportunity, we're positioned for exceptional growth and returns.

Appendix

Market Analysis

Detailed breakdown of target segments

2

Client Case Studies

Real-world applications and results

Financial Projections

Comprehensive revenue and growth models

The following appendix sections provide additional detail on our market positioning, solution features, competitive advantages, and financial projections. These materials offer deeper insights into XValuator's business model, technology differentiation, and growth strategy to support your investment decision process.

Scale-up Perspectives and Revenue Recurrence

1

Enterprise

Project managers centralize and analyze customer feedback to identify needs and adjust offerings efficiently

E-Health

Customizable platform integrating stakeholder feedback for healthcare solution qualification

Banking & Investment

Stakeholders use AI to analyze feedback and propose balanced strategies for important decisions

E-commerce

Incentivizing detailed, honest reviews by rewarding contribution relevance

Our solution offers exceptional versatility across multiple sectors. Beyond these core applications, we've developed specialized functionality for cybersecurity (digital identity securitization), stakeholder consultation for construction and real estate, and public services for regions, cities, villages, and associations. Each vertical represents a dedicated revenue stream with recurring subscription income.

Our Objectives

The "Likes" System

We're transforming opinion data (such as "likes") into valuable, credible data that allows users to strengthen their influence and reputation through participatory, democratic means. This system converts casual interactions into meaningful, qualified data points.

By giving weight and context to digital expressions of opinion, we create a more nuanced and reliable ecosystem for decision-making across platforms.

Democratic and etic Collaborative qualification of EXPERTISES

Our collaborative tool promotes individual expertise and career paths by aggregating and qualifying positive opinions, creating transparent and credible profiles. This system builds trust through verified peer recognition.

The qualified data provides a more comprehensive view of professional capabilities than traditional résumés alone, enhancing the hiring and collaboration process.

XValuator Data Lake

We centralize, analyze, and contextualize data in our Data Lake to identify trends, facilitate informed decisions, and secure information in compliance with GDPR standards. This comprehensive repository becomes an invaluable resource for organizational intelligence.

The structured approach ensures data consistency, accuracy, and security across all applications of our platform.

The Problem with Traditional E-commerce Ratings

The traditional rating system creates a significant distortion between perceived and actual product quality. While displayed ratings might suggest general satisfaction, the reality is often starkly different. In this example, 80% of genuine customers are dissatisfied, yet the prevalence of paid positive reviews creates an illusion of quality.

This disconnect undermines consumer trust and creates inefficiencies in markets where reputation should guide purchasing decisions. XValuator addresses this fundamental problem by qualifying review data and reducing the impact of artificial or manipulated ratings.

Our Clients

Cities and Local Authorities

Implementing stakeholder consultations and public opinion qualification

Small and Medium Enterprises

Leveraging customer insights for improved decision-making

Banks, Insurers and Investors

Enhancing risk assessment through qualified opinion data

Large Corporations and Groups

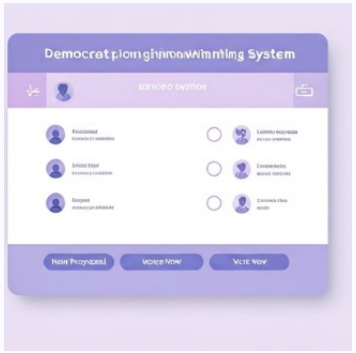
Utilizing enterprise-wide data qualification systems

Competitive Landscape

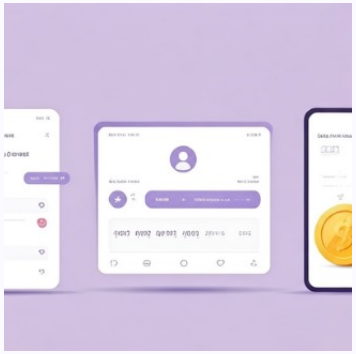
Criteria	Social Media	Polling Institutes	e-Reputation Tools	XValuator
Data Recovery	Not accessible to users	Limited access, not customizable	Not available to users	Accessible and valuable (GDPR compliant)
Opinion Weighting	Not weighted, often biased	Centralized weighting by experts	Fixed, not democratic	Democratic and participatory
Fake Review Detection	Absent, manipulation possible	Weak real-time detection	Limited and unreliable	Advanced semantic analysis
Customization	None	Restricted	Fixed criteria	Multi-source, adjustable criteria
Opinion Valorization	Exclusive to platforms	Not valued for individuals	Little valorization	Transformation of "likes" into tangible value

XValuator's unique position in the market stems from our comprehensive approach to data qualification and valorization. Unlike existing solutions that address only fragments of the challenge, our platform provides end-to-end capabilities for democratizing and monetizing qualified opinions while ensuring data integrity and user empowerment.

Competitive Advantages







XValuator stands out in the market through five key competitive advantages. Our GDPR-compliant data recovery system makes information accessible and valuable to users. Our democratic opinion weighting ensures fair representation. Advanced semantic analysis provides reliable fake review detection. Multi-source, adjustable criteria enable unprecedented customization. Finally, our unique ability to transform digital "likes" into tangible value creates a compelling value proposition no competitor can match.

Commercial Strategy

B2C

Our business-to-consumer strategy leverages intensive marketing to build awareness and adoption. Through strategic SEO, SEM, display advertising, and participation in industry events, we're creating a robust retail presence that drives individual user acquisition.

This approach establishes XValuator as a consumer brand while generating valuable user data that enhances our platform's effectiveness.

B2B

For business clients, we employ direct prospecting and white-label sales strategies. This approach allows corporate partners to integrate our technology within their existing systems while maintaining their brand identity.

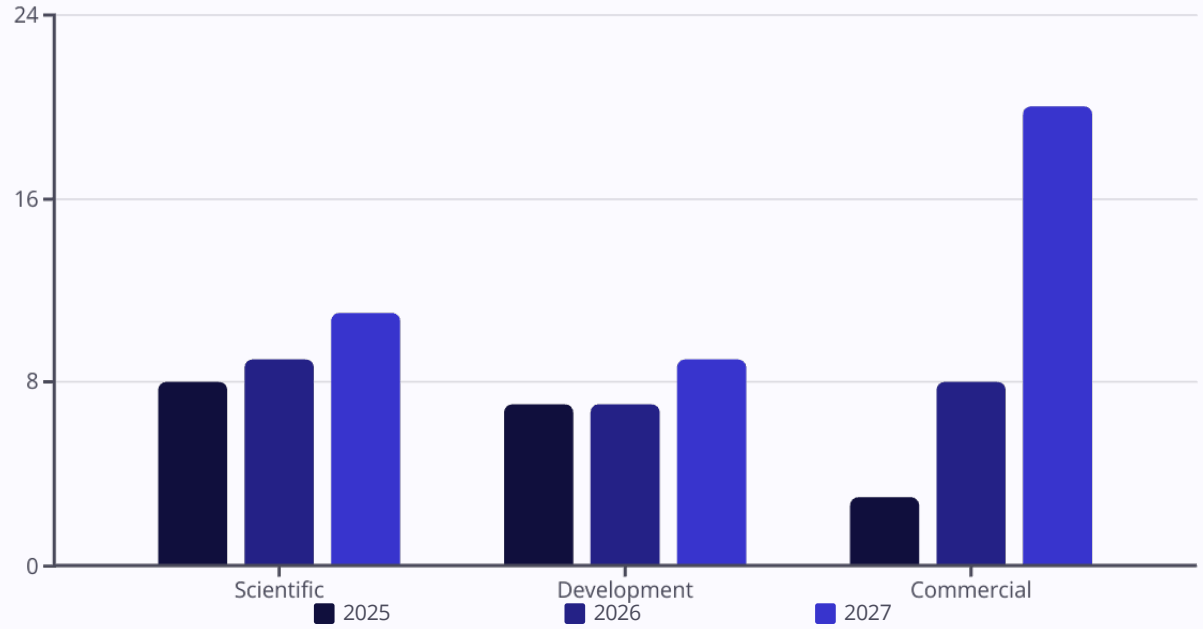
The B2B segment represents our primary revenue driver, with high-value, long-term contracts generating recurring subscription revenue.

Institutions and Mid-Sized Companies

We leverage existing networks and partnerships to reach institutional clients and mid-sized companies. By demonstrating concrete applications and ROI in similar organizations, we create compelling case studies that facilitate adoption.

This segment benefits from our ability to customize solutions for specific regulatory and organizational requirements.

Job Creation Forecast



XValuator's growth will generate significant job creation across scientific, development, and commercial departments. Our hiring strategy prioritizes building a robust scientific team early to ensure technological leadership, with substantial expansion of our commercial team as we scale operations and market penetration.

By 2027, we project a total team of 40 employees, with the most dramatic growth in our commercial department, reflecting our transition from technology development to market expansion. This staffing model supports sustainable growth while maintaining our innovation advantage.

Why Raise Funds?

Development of Generic Version – with possibility to personalize the generic innovation

Recruiting developers, engineers, doctoral and post-doctoral researchers, and data scientists to build our customizable platform

2

External Consultants and partners – with licensing Qualificative AI Xvaluator

Partnering with specialized laboratories for predictive algorithm development, web semantics, and economic modeling

Market Launch

Investing in marketing, non-R&D recruitment, treasury reserves, and market-pull identification of use cases for tool customization

Our fundraising strategy is designed to support a comprehensive approach to market entry and expansion. By balancing investments across technology development, specialized expertise, and go-to-market activities, we're creating a strong foundation for sustainable growth. The €15 million we seek will provide the resources needed to execute our strategic plan and capitalize on the substantial market opportunity before us.

Our Partners and Qualified Leads

Nos partenaires et leads qualifiés

PUBLICIS GROUPE
QUANTCUBE TECHNOLOGY
ATEMIS LABORATOIRE D'INTERVENTION ET DE RECHERCHE atemis-lir.fr
isep
Mooviee IME INSTITUT MEDICO EDUCATIF
Softwin
VILLES de FRANCE VILLES & AGGLOMÉRATIONS
ISDM INSTITUT DE SCIENCE DES DONNÉES MONTPELLIER
Paris School of Business
RRI RÉSEAU DE RECHERCHE SUR L'INNOVATION
numalis
Systematic Paris Region Deep Tech Ecosystem
Finance Innovation Pôle de compétitivité mondial

XValuator has built strategic partnerships with leading organizations across multiple sectors. These relationships provide not only market validation but also accelerated paths to customer acquisition through established networks. Our partners span technology, finance, government, education, and industry associations, creating a robust ecosystem that supports our growth strategy.

These partnerships reduce market entry barriers and enable us to leverage trusted relationships with potential clients, accelerating adoption of our innovative solutions across diverse market segments.

Valuation Growth: 3 Rounds, 10x Value

€50

2016 Share Price

Initial valuation during concept phase

€480

2023 Share Price

Following patent acquisition and prototype development

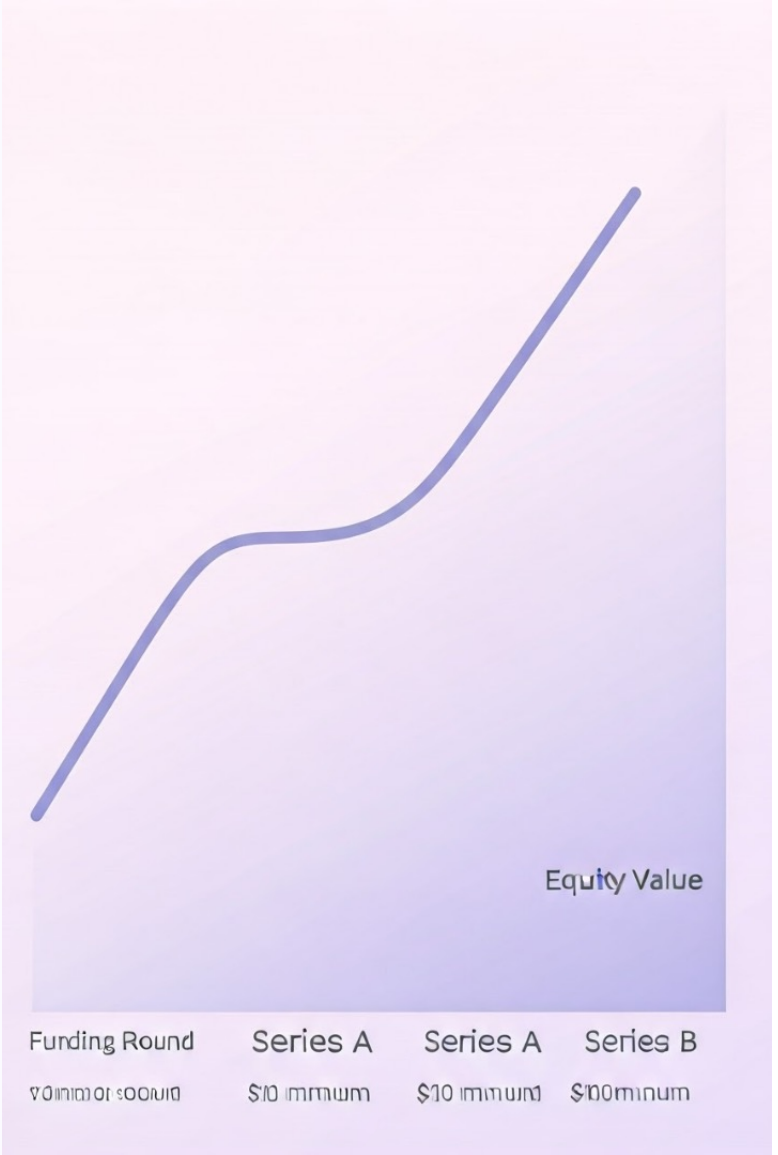
€5,000

2024 Share Price

Current valuation exceeding €30M total

The trajectory of XValuator's share price demonstrates exceptional value creation over three funding rounds. With a 100x increase from initial valuation to current share price, we've delivered outstanding returns to early investors. This consistent growth reflects our successful execution in technology development, patent acquisition, and market positioning.

The validation of our business model through independent valuation confirms the substantial market opportunity and competitive advantage our technology represents.



Recognition and Achievements

Xvaluator invited Guest Speaker à Lugano AI festival Swisse

Avec le Prix Nobel Alain Aspect au Medef

Xvaluator, membre de l'ACN – Alliance Confiance Numérique

Article dans la presse Grand Paris : « L'IA Qualificative Xvaluator : révolutionner la confiance numérique et écologique

Paris IA SUMMIT 2025 : avec Bruno Bonnell

Paris IA SUMMIT 2025 : avec Yann Le Cun

Ted X - Co-founder Xvaluator www.florin-paun.com

Paris IA SUMMIT 2025 : Pascal Cagny

Xvaluator invited guest speaker au World Capital Venture Summit in Paris, 2025

https://www.interviewfrancophone.net/_files/ugd/53b505_5edf205722c44fa58fe4a55ba7c6b16c.pdf

Our growing industry recognition includes participation in the Paris AI Summit 2025 alongside AI luminaries such as Yann Le Cun and engagement with key business leaders. These achievements validate our position at the forefront of the Qualitative AI revolution and strengthen our credibility with investors, partners, and clients.